	Action	Who	When	Cost	AQ	Effect-	Wider Impacts	Comments
					Impact	iveness		
1	Torbay Council shall continue to monitor air quality in and around Hele Road	TBC	Ongoing	2	2	4	May lead to additional or expansion of AQMA's	Information collected for review and assessment updates.
2	Torbay Council shall continue to consider air quality as capable of being a material consideration and shall attach the appropriate weight to the issue of air quality as determined by the facts of each individual application especially relating to developments which will impact upon Hele Road AQMA.	TBC	Ongoing	1	3	9		Comments made where appropriate to Planning Officers
3	Torbay Council shall consider the imposition of conditions to mitigate the impact of poor air quality on new residential development within Hele Road AQMA subject to such conditional requirements being relevant, necessary, viable and proportionate.	TBC	On-going	1	3	9		Planning / Legal apply where possible, following ST advice
4	Torbay Council as the Transport Authority shall install an automated traffic counting device to increase and maintain information traffic volumes, which shall assist Torbay Council in respect of further modelling and monitoring or air quality.	TBC	Completed	1	2	6		Completed 2005
5	Torbay Council as Transport Authority shall ensure that new development can assist bus travel, smarter choices, walking etc.	TBC	On-going	1	1	6	Reduces congestion	ST make comments on all relevant applications
6	Torbay Council shall conduct an assessment of on-street car parking on Hele Road, particularly looking at its effect on traffic flow;	TBC	Completed	2	2	6	Reduces congestion	Realignment of parking bays at the lower end of Hele Road in 2006

Appendix 1 - Progress Review of Hele Road Air Quality Action Plan

7 *	Torbay Council shall consider amendments to the local signing strategy to divert unnecessary traffic away from the area	TBC	March 2012	1	2	6	Reduces congestion	1 st phase completed 2008. 2 nd phase divert along Happaway / Cricketfield Road subject to Members Aug 2011
8	Torbay Council shall consider a series of experimental traffic restraint measures to assess the effectiveness of various options, including parking bans and HGV restrictions;	TBC	Completed	1	3	9	Reduces congestion	HGV signs 2006. Trial closure 2007 Weight limit restrictions affect less than 1% of traffic
9	Torbay Council shall consider a review of the potential for restrictions on types of vehicle based upon emission standards	TBC	March 2012	1	2	6		Ongoing
10	Torbay Council shall continue to work with local schools on implementing school travel plans, particularly with schools in the area, including St Cuthbert Mayne school and local primary schools;	TBC	On-going	1	1	3	Reduces congestion	All schools have Travel Plans.
11	Torbay Council shall consider assessing the potential of junction design and management, to enable easier traffic flows out of Hele Road at each end of the critical eastern half of the road;	TBC	Ongoing	3	2	2	Reduces congestion	Teignmouth Road junction would need major capital works, Barton Road roundabout redesign significant financial resources
12	Torbay Council shall hold discussions with transport operators regarding ways to remove inappropriate vehicles from the area, particularly coach operators;	TBC	Completed	1	1	3		Coaches rerouted, haulliers contacted. As efficient as economically possible buses in use
13	Torbay Council shall conduct an overall assessment of traffic flows in the area to assess the scope for re- routing traffic, further traffic	TBC	Completed	1	2	6	Reduces congestion, degrades air quality outside AQMA	Completed 2008. Study showed traffic on Cricketfield Road and Happaway Road

	management measures and the potential for alternative modes of transport.	TDO	Navanakan					would increase if restrictions imposed on Hele Road
14	Torbay Council shall conduct traffic modelling, based upon current traffic data on both volume flows and vehicle type, to assess maximum concentrations of permissible traffic flow through the Hele Village road network.	TBC	November 2008	1	1	3		Completed 2008. Study showed traffic on Cricketfield Road and Happaway Road would increase if restrictions imposed on Hele Road
15	Torbay Council shall model traffic reassignment to assess the impact on other parts of the local road network and the resulting highway infrastructure work required ensuring that the resulting traffic flows do not lead to additional congestion	TBC	November 2008	1	2	6	Degrades air quality outside AQMA	Completed 2008
16	Torbay Council shall undertake a cost benefit analysis of the health impacts of re-routing traffic in the area.	TBC	November 2008	2	3	6	Degrades air quality outside AQMA	Completed 2008. Exeter University concluded no benefit
Further recommendations not in existing AQMA Action Plan								
*	Undertake vehicle emissions testing	Hwy	March 2013				Raise awareness of AQ issue, and remove most polluting vehicles	Part of a police / VSA / road safety campaign. Subj. to Members Aug 2011

* Recommendations to Communities Development Group August 2011